

EV market and utility strategies workshop (4 hours)

Get ready to become a transportation energy expert. This workshop is designed to provide utility company representatives insights on the latest EV market developments, future predictions and an understanding of the opportunities that plug-in vehicles provide for electric utilities. We will also talk about the role of utility companies and the programs and services they can provide for customers and members. This workshop will help attendees to plan for how they can make their company a trusted advisor in transportation energy.

Topics covered in this workshop:

- Latest EV market developments and future predictions
- Plug-in vehicles available in the Midwest
- How people drive and charge their EVs
- Charging 101
- Energy consumption calculations
- Single-family home charging setups
 - Grid- and customer-friendly EV rate design
 - Charging infrastructure and metering considerations
- Other charging setups:
 - Workplace charging
 - Multi-housing charging
 - Public charging and destination charging
 - Corridor charging
 - EV fleets and charging
- Utility programs, outreach and education
 - Customer relationships
 - Renewable energy options
 - Utility fleet electrification
 - Internal education needs
 - Customer outreach and education
 - Working with PEV owners
 - Auto dealer engagement
 - Regional Charging Infrastructure Workshops







Bio:

Jukka Kukkonen from Shift 2 Electric is an EV market and business solutions consultant. Jukka combines his automotive industry experience with in-depth electric vehicle market knowledge, and he specializes in market dynamics and real-life user perspectives. He has built programs for utility companies, condominium and apartment building charging, workplace charging, DC fast charging, outreach and education and smart grid integration. He also teaches the "EV Market and Technologies" graduate course at the University of St. Thomas. For more info visit www.Shift2Electric.com